

*** Please note the following is a summary of information from associated government websites. It is meant as a guide to assist in placing election oriented advertising campaigns. It is for reference only as is not an official interpretation of the governing legislation. The official documents and legal counsel should be consulted to ensure accuracy.*

Governed by the Saskatchewan Elections Act

Election Campaign Advertising

- Every ad having reference to any election or promoting the candidacy of a particular person, must prior to its distribution, display in it or on it's fact the name and address of the person who printed or produced it and the name and address of the person who authorized it to be produced, published or distributed.
- The term "advertisement" includes any visual publication or representation, any handbill, placard, poster, circular letter or pamphlet, any electronic or digital display and any radio or television broadcast.

Further guidelines concerning advertising are not outlined in the Act

For the complete Act, visit:

<http://www.elections.sk.ca/resources/SaskatchewanElectionAct.pdf>

Amendments current as of 1996

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