

## **DIGITAL OUT-OF-HOME** **AN INTERACTIVE AND MEASURABLE CONSUMER EXPERIENCE**

Digital out-of-home offers advertisers a range of indoor and outdoor products and networks providing effective and efficient reach of desirable target audiences.

### **DIGITAL OUT-OF-HOME IS**

#### **MEASURABLE**

Track R.O.I. through couponing, website visits, text response

#### **FLEXIBLE**

Messages can be changed easily, frequently, and according to the time, day, weather or events

#### **COMPELLING**

High quality screen resolution and dynamic motion attracts attention

#### **INTERACTIVE**

Touchscreen, Bluetooth, internet and GPS enabled

#### **ADAPTABLE**

Easy to adapt creative from other media with minimal production costs.

[TO DISCOVER OUR MEMBER'S DIGITAL NETWORKS AND PRODUCTS, CLICK HERE](#)

### **NETWORKS**

- ✓ Restaurants and Bars
- ✓ Health and Fitness Clubs
- ✓ Office Elevators
- ✓ Shopping Malls
- ✓ Medical Waiting Rooms
- ✓ Outdoor
- ✓ Metro, Subway and LRT Stations
- ✓ Buses
- ✓ Airports

[TO SEE DIGITAL OUT-OF-HOME IN ACTION, CLICK HERE](#)

### **FOR MORE INFORMATION CONTACT**

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