

## Out-of-Home Training – Transit Webinar

**Wednesday, March 24, Noon – 1 PM EST**

The Transit webinar is designed to provide participants with a comprehensive overview of how Transit can help to maximize the opportunities associated with a mobile and active consumer. It is appropriate for the seasoned professional who is looking for a refresher as well as those new to the industry.

Topics Include:

- Transit OOH products and networks
- Audience delivery, measurement and planning tools
- Case studies generating measurable results

To register for this webinar and others offered by OMAC [click here](#) or visit [www.omaccanada.ca](http://www.omaccanada.ca), and click on the "OOH Training" button.

These webinars are available at no charge for agencies, advertisers and OMAC members only.

**For more information please contact OMAC:**

**Rosanne Caron**

President

416.968.3435 x108

[rcaron@omaccanada.ca](mailto:rcaron@omaccanada.ca)

**Jacqueline Demchuk**

Marketing and Communications Director

416.968.3435 x107

[jdemchuk@omaccanada.ca](mailto:jdemchuk@omaccanada.ca)

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